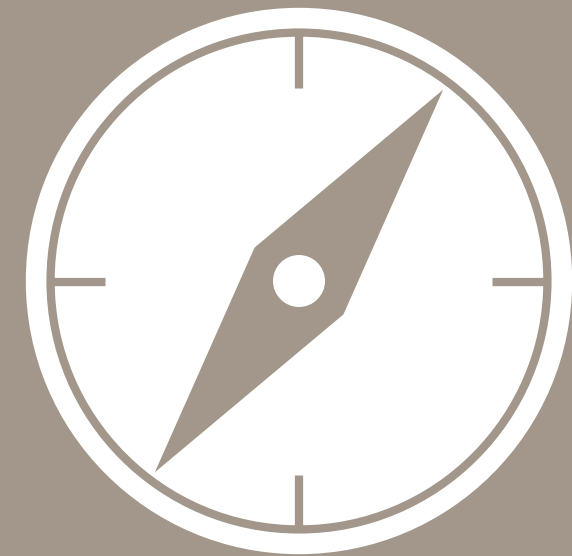




The
Unimark
Asian

LET'S IMAGINE YOUR PERFECT WORKPLACE

PREMIER LOCATION



DYNAMIC DESIGN

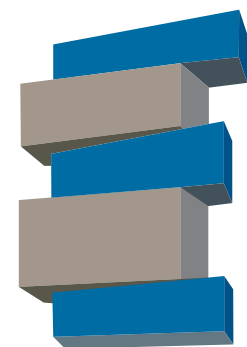


INTELLIGENT INFRASTRUCTURE



NOW,
STOP
IMAGINING

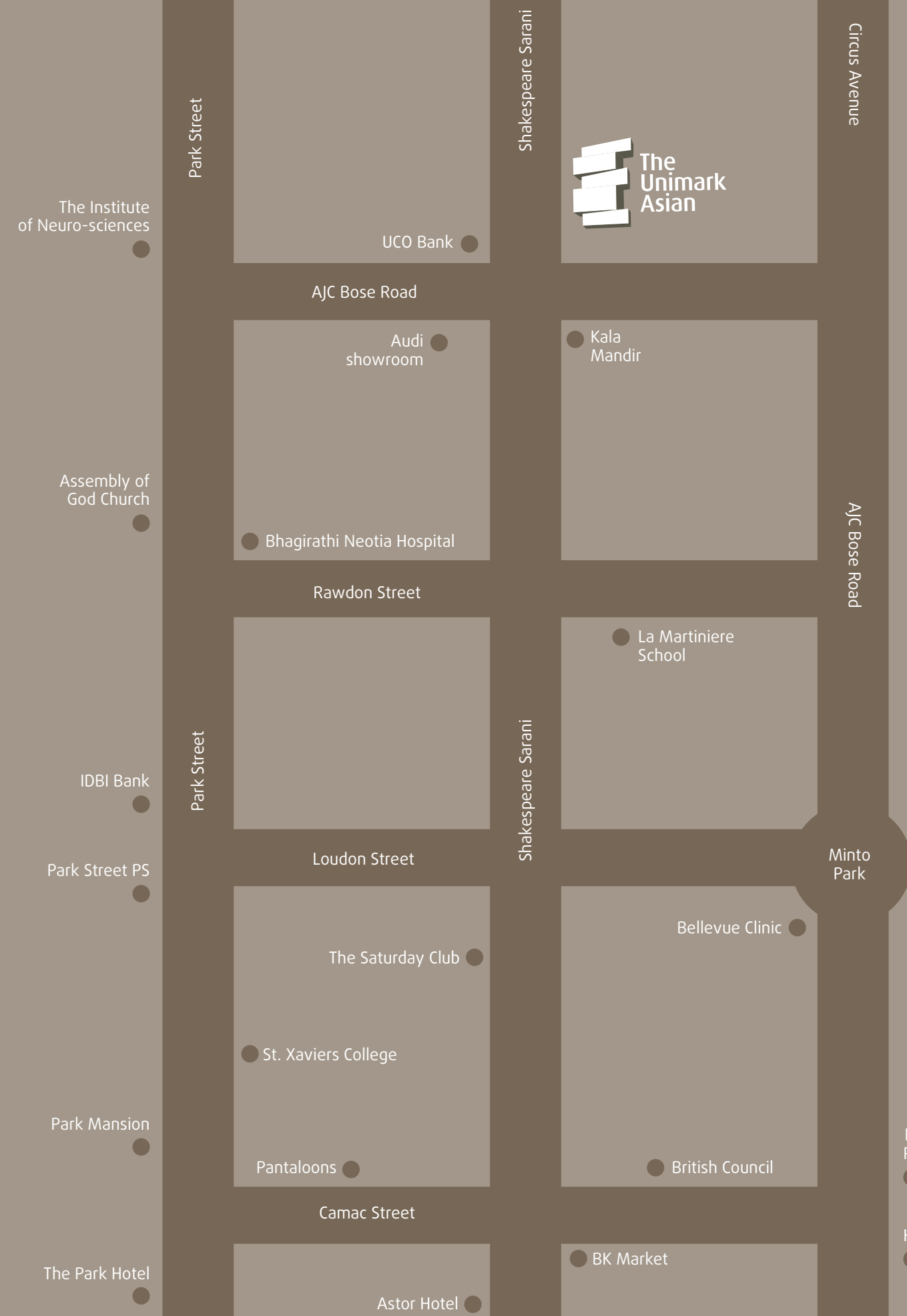




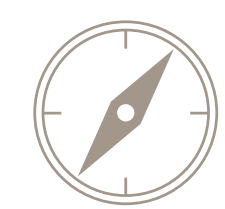
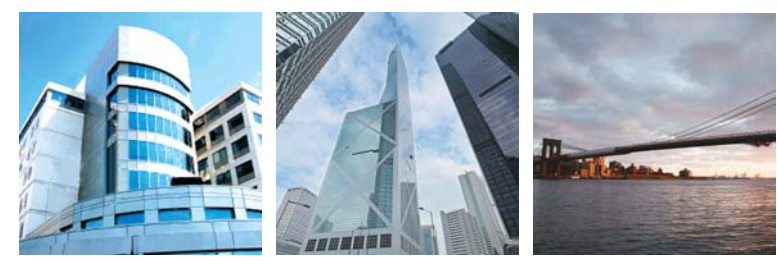
The Unimark Asian

It isn't everything you
imagined; it's more.
Located at Shakespeare
Sarani, with modern and
state-of-the-art offices,
The Unimark Asian isn't
about living up to
international standards;
it's about setting them.

LOCATION



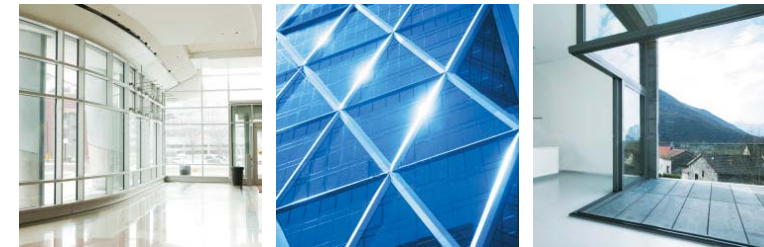
NOT AN ADDRESS, IT'S A STATEMENT



Corporate houses, government offices, markets, clubs, malls and more are now just minutes away. Conveniently located near the intersection of Shakespeare Sarani and AJC Bose Road, **The Unimark Asian** places you in the center of Kolkata. With a city that now revolves around you, prepare yourself to never again have to explain where your workplace is located.



GENIUS IN THE MAKING

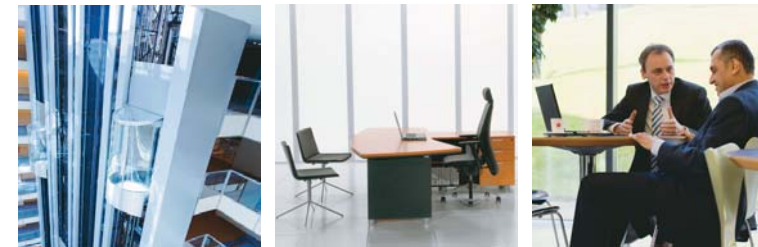


Good design greatly affects the quality of life, whether it is at home, the workplace or the city we live in. Conceived and ideated by internationally acclaimed architects and engineers, **The Unimark Asian** proves that elements such as space, utility, energy and environmental efficiency do not have to be sacrificed for breath-taking aesthetic appeal.

- Four-side open offices
- Enhanced floor height of four to five meters
- Expansive private open terraces
- Dynamic form and glass facade
- Optimized space utilization
- Vastu friendly



THE DNA OF EXCELLENCE



Success is a result of commitment to excellence, intelligent planning and focused effort. Equipped with integrated technologies, premium facilities, smart ergonomics and infrastructure that will maximize potential, **The Unimark Asian** is today's answer to tomorrow's needs.

Hassle-free car-parking for office users and visitors

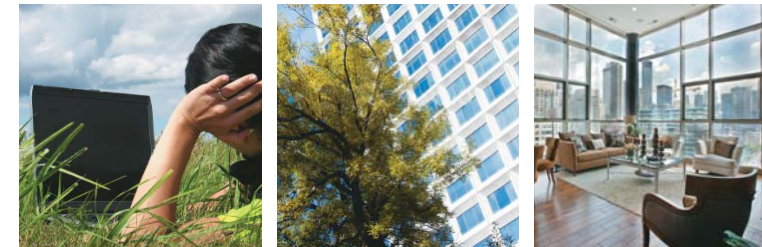
Premium elevators

Triple-height main lobby

24 hour security and surveillance



THINK BETTER, DO BETTER



Explore, enjoy and embrace the sustainable technologies and the natural energy flow. The building form is chiseled to local solar patterns and prevailing wind directions with open terraces. Developed to maximize efficiency and optimize space application, **The Unimark Asian** will help trim your energy bills, reduce your carbon footprint and increase work-force productivity. Because when you think better, you do better.

Eco-friendly and robust design

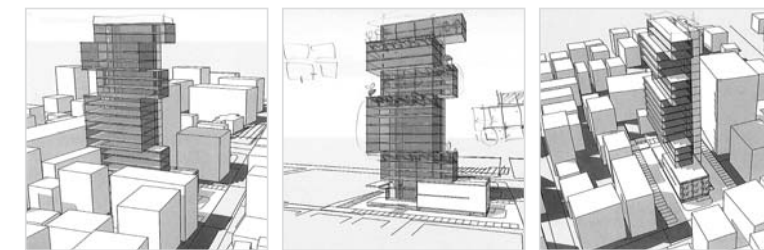
Energy and resource efficient

Renewability, durability and sustainability

Indoor environmental quality enhancement



THE MAKING OF THE UNIMARK ASIAN



When we took up the Unimark Asian, we knew we wanted to do something completely unique, dynamic and gravity defying. We wanted to set new benchmarks, redefine standards and transform Kolkata's central business district. We engaged a range of experts from all over the world to cross-pollinate ideas and cover building design, space planning, energy use and communications.

The 235 feet tall profile of the Unimark Asian was designed to complement a great location within the city and will ensure that it will stand prominently in the Kolkata skyline, affording spectacular views across the city.

Capturing the dynamism offered by a powerful mix of symmetry and asymmetry, the dramatic

silhouette belies what are in fact a stack of orthodox and pure rectangular and flexible column-free office floor plates which are grouped to appear as five glass boxes, which appear to slide against each other. A sixth box, wrapped in granite, slides towards the street to announce the building's presence on Shakespeare Sarani.

An icon of modern Kolkata, the Unimark Asian embraces urban infrastructure, architecture and product design and is cutting edge in every way – technologically, ecologically and socially. We hope that the Unimark Asian continues to inspire motivation, maximize potential, exceed expectations and harness the very best in us!

DEVELOPERS



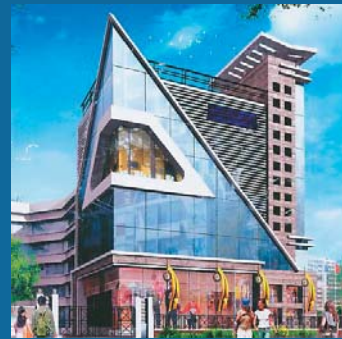
On Andul Road



The Asian Group has been engaged in the business of real estate development for over two decades. Founder and Chairman Mr. HR Garg, with his vision and astute leadership, has charted the growth of the group which is reflected through the group's reputation and goodwill.

The group believes in 'not just putting up concrete structures with brick and mortar but on basing them on a strong foundation of faith and trust, with sustained efforts to enhance customer value and quality, and due respect for community and environment in order to make the world a better place to work and live in.'

Asian Group's portfolio of projects include Sikkim Commerce House on Middleton Street, Meghalaya House on Russell Street, a multi-specialty hospital in New Alipore and a commercial building just off Hazra Road. The group is coming up with residential projects at Maheshtala and Andul, an Eco-Tourism project at New Town and several other developments in Siliguri and other parts of West Bengal.



On AJC Bose Road



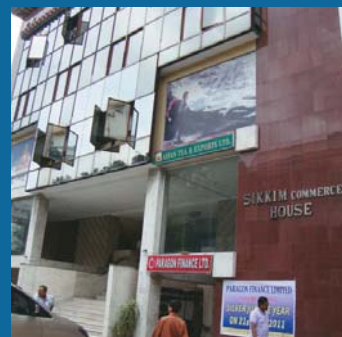
On Alipore



On Sadananda Road



Meghalaya House



Sikkim Commerce House



Unimark Realty is a leading real estate development group based in Kolkata. Representing the evolution of Heritage Realty Group into a new era of growth and development, Unimark was founded by Mr. Harsh Vardhan Patodia with the objective of creating premium landmark spaces that showcase exemplary architectural design and construction quality, and providing a standard of service that is unsurpassed in the industry.

Unimark and Heritage Realty share a legacy of innovation and a history of service excellence: the group's portfolio spans across residential, commercial, industrial, retail and entertainment complexes, including developments of over six million square feet in Kolkata, Chennai and Bangalore and projects such as Sherwood Estate (CNBC Crisil Award for Best Residential Complex in Eastern India), Trinity, Heritage Mayfair (Brick and Mortar Award for Best Property), Heritage Princess, Astral, Heritage Srijan Park, Rainbow Mall and New Town Square.

Powered by imagination, innovation and creativity, and with over ten million square feet of upcoming developments spread across premium residential complexes, hi-tech commercial buildings, world-class IT parks and new-age integrated townships, Unimark is committed to transforming the Indian real estate industry.



New Town Square



Heritage Mayfair



Heritage Srijan Park



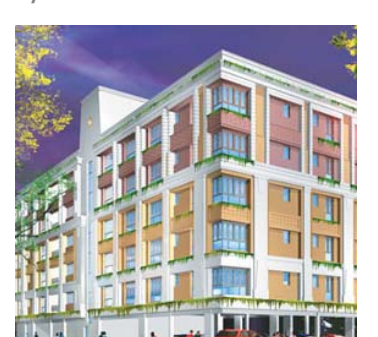
Astral



Sylvan Estate



Sherwood Estate



Heritage Princess



Srijan Heritage Enclave

CONSULTANTS



Stephen Coates

Principal and Director of ACTA international Pvt Ltd, an award-winning Singapore based full-service architectural design firm, brings with him 23 years of global industry experience. He is a member of the Royal Institute of British Architecture and an associate member of the Singapore Institute of Architects.

Mr. Coates is currently developing designs and leading consultancy teams for projects across the United Kingdom, China, Singapore, Hong Kong, India and the Middle East. His project experience includes custom-designed houses, multi-unit residential developments, signature headquarter buildings, commercial offices, retail, mixed-use developments, interiors and master planning. ACTA international has developed and delivered designs for over thirty million square feet of construction and has won many prestigious design contests across the world. Selected projects include Fortune Plaza (Beijing), Adhiraj (Mumbai), Alexandra House (Hong Kong), Eland House (London) and Four Seasons Hotel (Shanghai).



Kamal Periwal

Founder of Maheswari & Associates, a leading architecture and interior design firm based in Kolkata. His creativity, progressive outlook and unique ideas reflect the aspirations of modern Indian consumers and in the changing skyline across several Indian cities, including

Mumbai, Guwahati, Jamshedpur and Kolkata. With a mission to design spaces that provide users optimal utility and a sense of tranquility, Maheswari & Associates has demonstrated a strong sense of innovation and originality.

With over fifteen years of industry experience, Mr. Periwal has developed and delivered designs for over ten million square feet of construction. Selected projects include Tata Housing, Digital Cube and Spacio in Kolkata, Protech Park in Guwahati and Devji Sadan and JVPD Kalyani in Mumbai.



Predrag Eror

Director (Civil and Structural Engineering) of Derby Design, an international consultancy established in 1977 providing multidisciplinary design and project management services to the property and construction sectors in the United Kingdom, Singapore, Hong Kong,

Malaysia, Australia, Qatar, Russia, India and the Middle East.

Mr. Eror is affiliated with several professional organisations including the Institute of Engineers, Yugoslavia, and the Institute of Engineers, Australia. He is known for his expertise in high-rise buildings and other complex structures, and has over twenty five years of experience in supporting the most challenging and daring architectural ideas. Selected projects include Burj-Al-Alam, Dubai Mall and Metro, Signature and Tiara Twin Towers in Dubai, Southern Sun Hotel in Abu Dhabi, Quipco Tower in Doha, Bangkok Airport and The Sail Marina Bay, Casablanca, National Library and Promenade Shopping Mall in Singapore.



Sanjiv Parekh

Founder and Director of SPA Consultants, a structural engineering firm established in 1987 providing consultancy services for industrial projects, institutional buildings, housing complexes, high-rise buildings, malls, hotels and IT parks across several Indian cities, including

Kolkata, Bhubaneshwar, Patna, Vadodara, Ajmer, Guwahati and New Delhi.

Mr. Parekh, BE (Civil Engineering) and ME (Structure), brings with him over twenty years of rich experience in structural design consulting. His dedicated and innovative design approach based on new technologies has helped design several landmark structures. Selected projects include Sherwood Estate, West Wind, Indian Institute of Management, Novotel Hotel, Siemens Software Park and the Japanese Consulate in Kolkata, Rajiv Gandhi Memorial Centre in Mauritius and the NCSM Science Center in Bhopal.



Lobby



Twilight View



The Unimark Asian
52/1 Shakespeare Sarani
Kolkata 700017



Unimark Group
207 AJC Bose Road
Kolkata 700017
Phone +91 33 2287 1357
Fax +91 33 2290 0624
Email unimark@unimarkgroup.com
Web www.unimarkgroup.com



Asian Group
4/1 Middleton Street
Kolkata 700071
Phone +91 33 2287 9732
Fax +91 33 2280 3101
Email info@asiangroup.in
Web www.asiangroup.in

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